

ST. ALOYSIUS COLLEGE, EDATHUA
B.Com DEGREE (C.B.C.S.) MODEL EXAMINATION, OCTOBER 2018
FIRST SEMESTER
DIMENSIONS & METHODOLOGY OF BUSINESS STUDIES

Time: 3 Hours

Maximum: 80 Marks

Part – A

*(Answer any **ten** questions. Each question carries 2 marks)*

1. What is inductive reasoning?
2. What is SWOT analysis?
3. Define the term corporate governance.
4. What is meant by 'UPI'?
5. Define research.
6. What is meant by GDP?
7. What is meant by 'BPO'?
8. What is a digital wallet?
9. Comment on NITI Ayog.
10. What is organisational culture?
11. What is meant by bibliography?
12. What is a payment gateway?

Part – B

*(Answer any **six** questions. Each question carries 5 marks)*

13. Explain the type of joint stock companies.
14. Write a note on the factors influencing business ethics.
15. Briefly explain the impact of LPG as new economic policy in the Indian economy.
16. Describe the benefits offered by e-commerce to various parties.
17. Critically differentiate between basic and applied type of research.
18. Briefly explain the social responsibility of business towards different stakeholders.
19. Explain the importance of ethics in business.
20. Comment on the LPG reforms in Indian context.
21. Explain the types of e-commerce models in business.

Part – C

*(Answer any **two** questions. Each question carries 15 marks)*

22. Explain the various stages and development of PSUs in India since independence.
23. Describe the steps in research process.
24. How can you classify business environment and its components?
25. Describe the various modern e-payment systems with examples.