

**ST. ALOYSIUS COLLEGE, EDATHUA**  
**B.Com DEGREE (C.B.C.S.) MODEL EXAMINATION NOVEMBER 2019**  
**FIRST SEMESTER**  
**DIMENSIONS & METHODOLOGY OF BUSINESS STUDIES**

Time: 3 Hours

Maximum: 80 Marks

**Part – A**

*(Answer any **ten** questions. Each question carries 2 marks)*

1. What is a research report?
2. What is PEST analysis?
3. Define the term business ethics.
4. What is meant by M-commerce?
5. Define business.
6. What do you mean by a five year plan?
7. What is meant by disinvestment?
8. What is a credit card?
9. Comment on Make in India initiative.
10. What is social responsibility for a business?
11. What is meant by research methodology?
12. What is a 'C2C' business model?

**Part – B**

*(Answer any **six** questions. Each question carries 5 marks)*

13. Explain the type of co-operative societies.
14. Write a note on the arguments in favour and against business ethics.
15. Briefly explain the role and contribution of public sector in India after independence.
16. Describe the scope of E-commerce in various fields.
17. Critically differentiate between descriptive and analytical type of research.
18. Briefly explain the elements or types of social responsibility of business.
19. Explain the importance of corporate governance in business.
20. Comment on the LPG reforms in Indian context.
21. Explain the types of e-commerce models in business.

**Part – C**

*(Answer any **two** questions. Each question carries 15 marks)*

22. Explain the impact of LPG as new economic policy in the Indian economy.
23. Describe the various types of research.
24. How can you classify the different forms of business organisations?
25. Describe the various modern e-payment systems with examples.