

Research and Postgraduate Department of Commerce

Webinar on change in marketing approach: Pre and post covid 19

A webinar on 'Change in marketing approach: pre and post Covid 19' was organized by the Research and Post Graduate Department of Commerce on 18/06/2020 at 2:30 pm through google meet platform. A YouTube live session was also live streamed to ensure and occupy the maximum participants. Dr. Reji Krishna U, senior manager of Hill Life care limited was the resource person. The session was so live and fruitful to various students, teachers and academicians. It was ended with a live interactive session and participants had commented about the webinar as an effective one through the online feedback form.

WEBINAR
ONLINE PLATFORM
Google Meet

No Registration fee
E-Certificate will be provided
For more details
Dr. Joshy Andrews
9496437051
Prof. Stefy K Jose
9446124146

**Change in Marketing Approach
Pre and Post Covid 19**

RESOURCE PERSON
Dr. Reji Krishna U
SENIOR MANAGER, HLL LIFE CARE LTD
ON
18-06-2020
TIME: 2.30 PM TO 3.30 PM

ORGANIZED BY
RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE
in association with IQAC
ST. ALOYSIUS COLLEGE, EDATHUA

Onam celebration ‘Melam@online2020’

This year also, for keeping the spirit of teachers and students alive and vibrant, the Research and Post Graduate Department of commerce decided to organise Onam celebration named “Melam@Online2020”. The Faculty coordinator of the event, Smt. Josni Jose and Student coordinator, Mr. Alex Sebastian and the entire Organising Committee planned and organised a series of interesting virtual performances and contests like light music, Poetry writing, Onam vibhavam, PUBG tournament for the students of commerce department and ‘Kerala Sreeman’, ‘Malayali Manka’ and ‘Smile Maveli- Photography competition’ were open to the entire college students. The competition mode was simple. The entries of the contestants were sent to the judging panel who chose the winners.

As to go on with the current pandemic situation, the Onam get together was done virtually through Google meet. Beautifully designed onam poster was set as the profile picture on the day by all the teachers and students to feel the celebration vibe. The programme was held on 27th August 2020 @11am. The programme was started by welcoming all and followed by a prayer. The chief Guest of the event Fr. Tijomon Issac, Librarian, St. Aloysius College, Edathua, delivered the onam message. A lot of funny games and interactions by the teachers and students were made throughout the event and everyone enjoyed it thoroughly. In between, the judges announced the winners of various intra department contests and congratulated them. Lastly Dr Joshy Andrews, HOD, Research and Post Graduate Department of commerce addressed the audience and appreciated each and every one for their participation and efforts.

The program ended with a vote of thanks by Student coordinator, Mr. Alex Sebastian.

Later, the winners of the inter department virtual contests were announced by Dr. Jochan Joseph, Principal, St. Aloysius College, Edathua and it is published through the official Facebook page of Research and Post Graduate Department of commerce and the Certificates and mementos of ‘Melam@Online2020’ were distributed to the winners.

Winners of 'MELAM@ONLINE2020'

Intra department contests

- Light Music
 1. Binnu Rose Thomas
 2. Babina Thomas
 3. Jomy Thomas
- Poetry Writing
 1. Reny Thomas
 2. Babina Thomas
 3. Binnu Rose Thomas
- Onam Vibhavam
 1. Rosmy Ann Zacharia
 2. Anju Prasannan
- PUBG Game
 1. Alex Sebastian
- Inter department contests**
- Kerala Sreeman
 1. Jopy George Sunny (English)
 2. Joji M Kurian (Physics)
 3. Akhil A (Commerce)
- Malayali Manka
 1. Krishnedu M S (Maths)
 2. Raga R Das (Physics)
 3. Devinandhana (Maths)
- Smile Maveli
 1. Aswin Nath T (Commerce)
 2. Ashamol C (Commerce)
 3. Bismija Babu (Commerce)

St. Aloysius College, Edathua
 Research And Post Graduate Department Of Commerce
 Presents
MELAM@ONLINE2020
 INTER DEPARTMENT COMPETITION
 For Aloysians

Smile മാവേലി
 (Online Photography Competition)
 വിഷയം : കോവിഡ് ഓണം
 ഒന്നാം സമ്മാനം 501 രൂപ
 രണ്ടാം സമ്മാനം 251 രൂപ

For More Details
 Alvin : 9544012189
 Sibin : 9656632501

മലയാളിമങ്ക - കേരളശ്രീമാൻ ഫോട്ടോമത്സരം
 For More Details
 ഒന്നാം സമ്മാനം 501 രൂപ Jemi : 8078919721
 Vinakh : 9605059641

മത്സരങ്ങളുടെ ഫോട്ടോ
 സമർപ്പിക്കേണ്ട അവസാന തീയതി :
 01/09/2020 വൈകുന്നേരം 6 മണിക്ക്
 വിജയികൾക്ക്
 സർട്ടിഫിക്കറ്റ് ഉണ്ടായിരിക്കുന്നതാണ്
 വിജയികളുടെ ഫോട്ടോ
 ഡിപ്പാർട്ട്മെന്റിന്റെ ഔദ്യോഗിക പേജിൽ
 പ്രസിദ്ധീകരിക്കുന്നതാണ്

Webinar on ‘An academic orientation in exploring admission to top business schools’

A webinar on ‘An academic orientation in exploring admission to top business schools’ was organized by the Research and Post Graduate Department of Commerce on 06/11/2020 at 10:30 am through google meet platform. A YouTube live session was also live streamed to ensure maximum participation. It was an interactive session with our prominent alumna Ms. Christma Rose Mathew as the resource person. The session was so effective and fruitful to our students. The session had a query clearing phase during the end of the webinar. Students were so delighted to have a webinar on this topic.



**AN ACADEMIC ORIENTATION
IN EXPLORING ADMISSION TO
TOP BUSINESS SCHOOLS**

Date: 06 November 2020
Time: 10.30 am

An interactive session
with our prominent
alumna

Christma Rose Mathew
Pursuing MBA at IBS (ICFAI Business
School), Mumbai
Placed at JP Morgan Chase & Co.
(Financial Analyst)

Join us at <https://meet.google.com/rma-vnqy-pih>

Organized by
RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE
St. Aloysius College Edathua

Inauguration, fresher’s day & webinar on ‘Capital market and behavioural economics: An inter-disciplinarian approach’

Research and Post Graduate Department of Commerce conducted the association inauguration and the fresher’s day celebration on 17/11/2020 at 10:30 am through google meet platform. The inaugural session was followed by a webinar on ‘Capital market and behavioural economics: an inter-disciplinarian approach’. YouTube and Facebook sessions were also live streamed to ensure and occupy the maximum participants. The chief guest and resource person for the inaugural session and webinar was Sri. Sangeeth C. Cherian, Senior Vice President and Business head of Hedge group. The session was so effective and fruitful to our students. The session had a query clearing phase during the end of the webinar. Students were so delighted to have a webinar on

the fundamental functioning of capital market.



**ASSOCIATION INAUGURATION
&
FRESHER'S DAY CELEBRATION**

Chief Guest
Sri. Sangeeth C. Cherian
Sr.Vice President & Business Head
Hedge Group

Date : 17/11/2020
Time: 10.30 am

Christmas celebration “Jingle mingle @ online”

The Christmas Celebration was held on 21st December 2020 at 6pm on Zoom platform. This year celebrating Christmas was entirely a new experience for the students as well as for the teachers. Due to the outbreak of Covid we were forced to conduct the celebration through online modes. The name of the Christmas Celebration was ‘Jingle Mingle @Online’ .The chief guest of the event was Prof.Jerome P.V (Co-ordinator of B.Com Computer Application, at St. Aloysius College, Edathua) . The teacher co-ordinator of the event was Mr. Praveen Joseph, Assistant Professor of the department and student co-ordinator was Mr. Alex Sebastian, (IIIrd year B.Com student). The celebration started with a prayer song by Ms. Binnu Rose Thomas . Welcome speech was delivered by Mr. Praveen Joseph; Felicitation was done by Dr. Joshy Andrews , HOD of Commerce Department. Chief Guest ,Prof. Jerome P.V, gave the Christmas message . Three competitions were conducted for students namely Card making, Light music and cake making competitions. The winners of these three events were decided by teachers of Commerce Department itself. Light music winner was Ms. Binnu Rose Thomas of IIIrd B.Com and runner up was Ms. Rosmy Ann Zacharia of IInd B.Com. Jury members of Light music were Mr. Manoj Xavier, Mr. Tony Thomas and Ms. Josni K.Jose , (faculties of Commerce Department). Cake making event winner was Ms.Rosmy Ann Zacharia of IInd B.Com and runner up was Ms. Megha Josy of Ist B.Com and the judging panel of this event comprised of Mr. Praveen Joseph and Mr. Lipson Lonappan(faculties of Commerce Department) .Card making competition winner was Ms. Riya C.Devasia of Ist B.Com and Amala Varghese of III rd B.Com and runner up was Ms. Archana S of IInd M.Com and the jury panel of this event comprised of Dr. Joshy

Andrews and Ms. Stefy K. Jose (faculties of Commerce Department). The winners were given certificates and mementos. The meeting concluded with a vote of thanks by Mr. Alex Sebastian.



National webinar on 'An introduction to Behavioural Finance'

Research and Post Graduate Department of commerce organized a National webinar on 'An Introduction to Behavioural Finance' on 27th January 2021, from 11am to 12.30pm through Zoom Platform. The webinar started with a welcome speech by Dr Joshy Andrews, HOD, Research and Post Graduate Department of commerce. Then the session was handled by the resource person Dr. Antony Joseph K, Associate Professor, Department of Commerce, SB College, Changanacherry. He rightly talk about a very interesting arena of study, where in the behavioural pattern of the investors can be very easily traced out. He had made 100% justice to the title of the session by narrating the influence of psychology on the financial decision making in a simple manner. More than 400 registrants were there but due to some technical issues only 255 participants (Faculties, Research Scholars and PG Students) could attend the seminar. After the presentation, the resource person made a live interactive session with the participants. The webinar came to an end with a Vote of Thanks by Smt. Josni Jose, Faculty Coordinator, Research

and Post Graduate Department of commerce. The webinar was uploaded in the official YouTube channel of Research and Post Graduate Department of commerce for further reference. E-Certificates were distributed to the participants within one week from the webinar.

**RESEARCH & POST GRADUATE
DEPARTMENT OF COMMERCE**

WEBINAR ON
**An Introduction to
BEHAVIOURAL FINANCE**

Date & Time
**27/01/2021
11.00 am -12.30 pm**

Online Platform

RESOURCE PERSON
DR. ANTONY JOSEPH K
Associate Professor, Department of Commerce
SB College, Changanacherry

ST.ALOYSIUS COLLEGE, EDATHUA

Prof. Jim Jacob memorial lecture series

Lecture -1

Research & Post Graduate Department of Commerce, St. Aloysius College, Edathua marked the beginning of an online lecture series in memory of late Prof. Jim Jacob, former faculty of the department, on 30/01/2021 in Google meet platform. Famous youtuber, Mr. Susant K V, faculty of BITS PILANI and SEBI Accredited Stock Market Analyst, was the resource person for the

opening lecture in Prof. Jim Jacob Memorial Lecture Series. Dr. Joshy Andrews , HOD delivered the memorial speech in the session presided over by Dr.Jochan Joseph, Principal. Prof Praveen Joseph welcomed the gathering and Prof.Manoj Xavier proposed vote of thanks. In this session the guest spoke very simply about the complexities of the stock market and its opportunities based on his one and a half decades of practical and technical knowledge.He smashed the bookish knowledge about the perception towards pros and cons for the movement of stock

market. It was really fruitful to the part takers of the webinar. Around 150 participants from various colleges attended the seminar.

Prof. Jim Jacob Memorial Lecture Series

LECTURE -1

A DIAMETRICAL INCOMPATIBILITY OF A PANIC ECONOMY AND BOUNCING MARKET

RESOURCE PERSON
MR. SUSANTH K.V.
Market Analyst &
Head of Commerce Department
BHAVANS Kuwait

30/01/2021
3PM - 4 PM


2017 2018 2019 2020 2021

RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE
ST.ALOYSIUS COLLEGE, EDATHUA

Lecture -2

The second session of Prof. Jim Jacob memorial lecture series was conducted on 13/02/2021 at 10:30 am via Google meet. The topic under discussion for the day was “Impact of Union Budget On Indian Capital Market” and the class was handled by Mr. Vinod E.S (Research Head ,Muthoot Securities Ltd.). Dr. Joshy Andrews ,HOD delivered the welcome speech in the session presided over by Dr.Jochan Joseph, Principal. St Aloysius College ,Edathua. Mr.Vinod was the right person to talk about this topic as he has many years’ experience in the field of securities ,its market and its trading. He gave an informative session on the union budget and the impact it makes on the Indian capital market. He was actually a gifted personality in the arena of capital market from whom our students got a bunch of knowledge regarding the capital market. At the end of the session there was a doubt clearing session too . Later Prof.Manoj Xavier proposed vote of thanks at the end of the session .

Webinar on
IMPACT OF UNION BUDGET ON INDIAN CAPITAL MARKET




UNION BUDGET


RESOURCE PERSON
MR. VINOD E.S.
 (Research Head, Muthoot Securities Ltd)

13/02/2021
10.30 AM

Prof. Jim Jacob Memorial Lecture Series



LECTURE -2


 Google Meet

RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE

ST.ALOYSIUS COLLEGE, EDATHUA

Orientation programme

As part of the career orientation to the final year students, a session on the CMA (Certified Management Accountant) and ACCA (Association of Chartered Certified Accountants) was held on February 19,2021 at 10:15 am. CMA is a professional certification programme in the field of Management Accounting and Financial Management fields and ACCA is a global Chartered Certified Accountant Qualification. Both of these courses offer better job opportunities to the students and at the same time the certified professionals from these areas have a good demand in the recent job market.

In view of generating awareness on these courses, the department has organized this programme in association with Vidyabharathi Group of Institutions, a leading educational institution in this field. The students of Semester VI and IV actively participated in the event. The session started with a welcome speech by Dr. Joshy Andrews, Head of the Department. The speaker of the session was Ms. Latha Nair, Faculty, Vidyabharathi Group of Institutions. There was an interaction with students at the end and the programme was concluded with the vote of thanks by

Ms. Jemi Susan of Semester VI.

CAREER ORIENTATION PROGRAMME

ON
 CMA, ACCA
 BY
VIDYABHARATHI GROUP OF INSTITUTIONS

IN ASSOCIATION WITH
RESEARCH & POST GRADUATE DEPARTMENT OF

SHORT TERM COURSE ON E-COMMERCE

Research and Post Graduate Department of commerce organized a Short – Term Course on E-Commerce, in association with Aloysian Neighbourhood Forum in the year 2021. It was an Awareness Programme for the Women of Edathua Grama Panchayath on Internet, E-commerce, E- Banking and other E-practices. 13 homemakers from Edathua Grama Panchayath joined the course as students. Entire faculty members of the Research and Post Graduate Department of commerce acted as instructors and to support them first year Mcom students also joined.

The Course began with an inauguration session on 15th march 2021 at 2.30pm. The programme started with prayer, followed by welcome speech by Dr Joshy Andrews, HOD, Research and Post Graduate Department of commerce. Presidential Address was given by, Dr. Jochan Joseph, Principal, St. Aloysius College, Edathua. Smt. Jain Mathew, Vice President of Edathua Grama Panchayath inaugurated the programme and delivered Inaugural address. The programme came to an end with a Vote of Thanks by Smt. Josni Jose, Faculty and Programme Convenor, Research and Post Graduate Department of commerce.



Leaf art exhibition

A Leaf Art Exhibition was organised by the Research & Post Graduate Department of Commerce on 23-03-2021 at The College Portico. Mr.Mithun Pradeep, the Winner of the Asia Book of Records and a third year B.Com student in the Commerce Department at Aloysius College, Edathua, exhibited his leaf art talent. Around 200 leaf art works were presented. The programme was inaugurated by College Principal Dr. Jochan Joseph. Mr. Mithun Pradeep was honoured at the function. Head of the Department Dr. Joshi Andrews felicitated the programme. Prof. Manoj Xavier proposed vote of thanks. Mithun Pradeep made his reply speech and thanked the his department and college for making an arrangement to exhibit his talent before

others. Students and teachers participated in the exhibition and appreciated his amazing talent.

സെന്റ് അലോഷ്യസ് കോളജിൽ ലീഫ് ആർട്ട് എക്സിബിഷൻ

ഏകദേശം 200-ഓളം ലീഫ് ആർട്ട് ഏകസിബിഷൻ നടന്നു. കോളേജ് വിഭാഗത്തിന്റെ ആഭിമുഖ്യത്തിൽ ഏകദേശം 200-ഓളം ലീഫ് ആർട്ട് വർക്കുകൾ പ്രദർശിപ്പിച്ചു. ലീഫ് ആർട്ട് എക്സിബിഷൻ കോളേജ് പ്രിൻസിപ്പൽ ഡോ. ജോചൻ ജോസഫ്, ഹെഡ് ഓഫ് ഡിപാർട്ട്മെന്റ് ഡോ. ജോഷി ആൻഡ്രൂസ്, പ്രൊഫ. മനോജ് ടീച്ചർ, ഹെഡ് ഓഫ് വിഭാഗം ഡോ. ജോഷി ആൻഡ്രൂസ്, മിഥുൻ പ്രദീപ് എന്നിവർ പ്രസംഗിച്ചു. മിഥുൻ പ്രദീപ് വിദ്യാർത്ഥികളുടെ അദ്ധ്യക്ഷതയിൽ പ്രസംഗിച്ചു.

ASIA BOOK OF RECORDS WINNER
MIDHUN PRADEEP'S
 (III YEAR B.COM (F&T) STUDENT)

LEAF ART EXHIBITION

Venue:- Near College Portico



Social of final year students

The social for 3rd DC students were conducted with ardour and zeal. The students shared their 3 years experience, beautiful moments they had throughout their college lives ,the skills they acquired and so on. The teachers also gave their advice and best wishes for the bright future of the students.



Project works- Competition winners

Every year the faculty members of Research and Post Graduate Department of Commerce undertake huge effort in supporting the 3rd year degree students and 2nd year post graduate

students in materializing their projects. The department teachers not only play the role of tutors and mentors but also they take in the responsibility of becoming the best guides for their students when it comes in the matter of project. The efforts that they took in all these years for their students have now borne fruits in the form of a recognition which team of our students has achieved in a Dissertation Competition conducted in an All Kerala level. **Ms Reshma Uttaman, Ms. Divya and Ms Blessy** of 3rd DC secured **Second** position in the event “**VAIBHAV 2020**” –an **All Kerala Dissertation competition** being conducted by the PG Department of Commerce, Mar Augustinose College, Ramapuram. It was truly a great achievement for our department as it shows the plethora of efforts and guidance that the department teachers gave to their students.



Contribution by third dc students

As a token of love and gratitude towards the teachers of Research And Post Graduate Department of Commerce who whole heartedly dedicated their lives for the students ,the 3rd DC students contributed 3 flex boards to the Commerce department ,on topics related to Accounting and Finance which would be useful for the next batch students.The content displayed on these flexes would add to the existing knowledge of the students in the area of Finance and Accounting. The flexes are affixed on the walls of 3rd DC class.



PROJECTS ON SPSS SOFTWARE

Students of the Research and Post Graduate Department of Commerce conduct their projects in SPSS software .Our department provides timely technical assistance and guidance for the proper analysis of data through SPSS software. The department also arranges classes on SPSS software for both PG students every year. Thus our students are equipped with full- fledged knowledge on SPSS. They are technically updated in the field of data analysis for projects resulting in quality projects paving way for further researches in the relevant fields.

Certificates of merit secured by students in various events



