

## **Research & Post Graduate Department of Commerce**

### **Commerce association inauguration**

Commerce association inauguration was a grand function and the programme was inaugurated by V.G.RAGHU(Assistant commissioner intelligence –state GST). As part of this , the department organized a seminar for the students on GST which was handled by the guest of the day. We also conducted various HR games for the students as part of the inauguration. Along with the HR games there were various marketing games which witnessed a mass participation from the part of the students. The whole department was excited with the various programmes. We conducted a business quiz for our students in order to improve their business knowledge and the winners were awarded exciting prizes. A product launch competition was initiated by the Commerce Association for enhancing the presentation and communication skills of the students. The students were asked to launch a product according to their choice in the most convincing and appealing manner and the participants presented it in their own unique styles



### **Orientation programme**

The first year students were given an orientation class which focused on personality development as well as career guidance. The session began by asking each student to introduce themselves and share their dreams. Thereafter the programme moved on to an ice breaking session where students were given particular tasks. The later session dealt with “success “, where students were made aware of living examples of failures, perseverance and success. The session truly seemed beneficial for the beginners and they were motivated by the speaker’s thought provoking words.



### **CAREER GUIDANCE AND TRAINING PROGRAMME**

- ▶ Hedge Equities Ltd. introduced about the benefits of investing in equity market and how to open a demat account .
- ▶ Biswas Institute of Management Studies, a leading centre for CA coaching, took a class on the scope of CA,CS and CMA
- ▶ TIME Institute which is one the pioneering institute in the field of CAT,MAT and Bank coaching gave an overview regarding these competitive examination to the students.



### **Fresher's day**

The Fresher's day program for the newcomers was a wonderful event .The first year students were given a grand reception and they were whole heartedly welcomed to the Aloysian abode. The new faces were given various tasks and games so as to get them introduced to the

Commerce family. It became a joyous and memorable day for all of them as they performed their tasks with ease and synergy.



### **Certificate course on MS OFFICE**

The Commerce department under the guidance of Professor Jerome P V started a Certificate course on MS Office for the Under Graduate students in the year 2018-19. The courses were on MS Word, Powerpoint and Excel. The courses seemed beneficial for the students as they could claim this as an additional qualification in their curriculum vitae.



### **National seminar**

Under the guidance of Prof. Jerome P. V. (Head of Commerce department) the students of Post Graduate department successfully conducted a two day national seminar on **“MUTUAL FUNDS –THE INVESTMENT HUB OF THE ERA: CURRENT PERSPECTIVE AND**

**PROSPECTIVE RELIABILITY”**. The guest of honour was Mr. Joji Abraham David (Regional Head ,Kerala SBI Mutual Funds). In the first phase of the seminar, sessions on mutual funds were conducted by various dignitaries - Mr. Jeevan Kumar, Mr. Robince Roy, Mr Dhanesh Kumar J. The seminar mainly focussed on giving an awareness regarding the importance of mutual fund in the present economic scenario.The second and Former Head of the Department, phase of the seminar was held by Dr. Zacharia Thomas(Reader Research Guide).Research scholars and students from other colleges presented their research papers on various commerce related topics .



### **Retirement function of PROF.JEROME P V**

The Research Department of Commerce bade a grand adieu for Prof. Jerome P. V.( Head of the department of Commerce).The retirement function was held at the college auditorium. The Dias

was shared by Very Rev. Fr. Mathew Chooravady, Dr. Jochan Joseph and other dignitaries. The principal of the college described him as a “MAN OF EXCELLENCE”, due to his enthusiastic service to the college . Prof. Jerome was the backbone of the department. He nurtured his students and was a great support for the colleagues which made the department to reach great heights. In his tenure the department produced the first PhD holder, Mr. Renjith Jose .



## **ENTREPRENEURSHIP DEVELOPMENT CLUB**

ED Club of the college for Commerce students organized a competition where they exhibited their new business ideas. The students were asked to give novel concepts relating to business for

increasing their entrepreneurial talents .The budding talents were given a platform to present their ideas and the winners were awarded cash prize. The concepts were collected through emails, and the best business concepts were awarded. Following are the list of students who won this contest.



### **SANITATION AFTER FLOOD**

2018 was a year of disaster for Keralites. Most of the central Travancore regions were badly affected by flood. Upper Kuttanad area is one among such areas. The flood affected victims of these regions found solace inside the college campus. A two week rehabilitation camp was set up in the college .Our students volunteered to distribute food and cloth materials to the flood victims and after the camp they even took the initiative to clean the college premises.



### **VEGETABLE GARDEN - A GREEN INITIATIVE**

As an initiative of Bhoomitra Sena Club, 9 teams participated in the inter departmental vegetable garden setting competition. Commerce department secured second prize in this competition. The fruitful work of the teachers and students of the department helped us in harvesting organic vegetables (spinach, lady's finger, beans, bitter guard) from our garden. The space was allotted in the backyard of the college.



## **INDUSTRIAL VISIT**

As part of the student centric teacher students made an industrial visit to get an in depth knowledge about the factory production and its various accounting methods. The students visited “The Kerala Mineral And Metal Ltd.”(a government owned enterprise) Chavara, where thing approach, the second year they discovered the new methods of manufacturing processes.



## **STUDY TOUR**

The department conducted a study tour for the final year undergraduate students (2016-19) to Goa, Dandeli and Uduppi. The students were engaged in water activities , DJ parties, boat rides etc. The three day trip provided great enthusiasm for the students from their hectic academic schedule. In addition to that the department teachers along with the final year post graduate students (2017-2019) made a two day leisure trip to Panchalimedu and Vagamon. The trip truly was a refreshing experience for both teachers and students.





### **-Farewell TOSIENS 2k19**

The farewell function “Totsiens -2k19” for 3<sup>rd</sup> DC students were conducted with ardour and zeal.”Totsiens” meaning “We meet again” was arranged by the 1<sup>st</sup> and 2<sup>nd</sup> DC students for their seniors. They were given a grant treat and party.The students were really excited to share their 3 years of experience,beautiful moments they had throughout their college life ,the skills they acquired etc. with the audience.The teachers also gave their advice and best wishes for the bright future of the students.





## **ALUMNI MEET**

Every year the Research and post Graduate Department of Commerce make an effort to reunite all the alumni of the department on December 26 wherein a platform is been provided for them to discuss their lives after passing out from this college, their experiences related to jobs, and the old memories that bound them with this college. This year too we had an alumni meeting at our campus premises where over about 60 alumni participated. The department faculties also shared their old memories with the alumni .Small games and activities were also arranged. Together they all had lunch and then the meeting dispersed with the hope of another reunion next year.



## CERTIFICATES OF MERIT



